

MANZ Advertising and Teacher Education in NZ Promotion Policy

To ensure MANZ is able to continue to be the guiding 'voice' for Montessori in Aotearoa New Zealand the following guidelines will be followed for advertising of Montessori and non Montessori events in New Zealand;

1. MANZ will list all Montessori teacher education organisations in NZ for free at <http://www.montessori.org.nz/montessori-teacher-education>
2. MANZ will promote Montessori workshops, talks, public lectures organised by other organisations in NZ through paid display advertising in Montessori Voices, though reserves the right to not accept or publish an advertisement.
3. However, events that are planned a month either side of a MANZ professional development event will be considered to be in direct competition with the MANZ event and advertising will not be accepted.
4. MANZ will endeavour to get MANZ Professional Development Annual Calendar out at the beginning of the calendar year; however there will be times when professional events are organised at shorter notice.
5. MANZ will contact other Montessori organisations to advise of any planned workshops for the professional and parent community planned for the following calendar year.
6. Any professional events that are planned by other Montessori organisations, in collaboration with MANZ, will be promoted by MANZ through its publications, email networks and website.
7. MANZ will promote Montessori teacher education courses through paid display advertising in Montessori Voices.
8. Distribution of information at MANZ events must be organised with the MANZ Executive Officer.
9. Ultimately any and all advertising will be at the discretion of the MANZ Council.