

## **Advertising Rates and Dimensions**

#### Full page

Inside cover or back cover

#### \$670 (inc GST)

210mm wide x 275mm high (plus 3mm bleed)

#### Full page

#### \$560 (inc GST)

210mm wide x 275mm high (plus 3mm bleed)

#### Half page

#### \$340 (inc GST)

180mm wide x 120mm high (no bleed)

#### Third page

#### \$240 (inc GST)

180mm wide x 82mm high (no bleed)

#### **Quarter page**

#### \$170 (inc GST)

87mm wide x 120mm high (no bleed)



#### File requirements

Ad files to be supplied as:

- High res PDF or JPEG
- 300 dpi at actual size
- CMYK

# Need your ad designed?

The additional cost of designing an advert to go in Montessori Voices is:

Full page	\$330
Half page	\$220
Third page	\$110
Quarter page	\$110
Prices exclude GST	

Please supply the following:

- Logo high res JPEG, PDF or EPS format
- Image/s high res JPEG format, at least 300 dpi at full size
- Text content (proof read)
   electronic format eg
   Word doc or
   in an email

#### Ad deadlines

Issue Deadline
April 1 March
July 18 May
September 10 August
December 25 October

#### **Distribution date**

29 March19 June7 September30 November

### 10% off!

Book your ad in four issues and receive 10% off. Secure your spot now!

For more information, and to book an advertisement, email Cathy Wilson on ce@montessori.org.nz