

RATES 09

# Montessori Voices

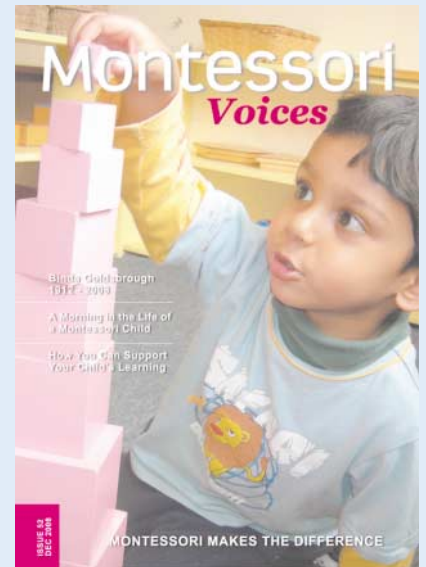
**Montessori Voices** is a quarterly publication targeted to the growing number of families who choose a Montessori education for their children.

Launched in New Zealand in early 2008, readers have enjoyed the new colour format, topical features and new columns. Montessori Voices has become essential reading for families and professionals around New Zealand.

In 2009 **Montessori Voices** is being launched in Australia and will reach a larger audience of Montessori families and professionals.

If you have a product or service to promote to this niche audience – Montessori Voices is the place to be. Every part of the magazine, including the advertisements, reflects the Montessori vision to develop human communities that value the pursuit of knowledge, peace and an ecologically sustainable future.

**Montessori Voices** is perfect for advertisers who are targeting parents and professionals making purchasing decisions for Montessori ece centres and schools.



## Editorial Vision

At **Montessori Voices** we aim to share the exciting vision of Montessori with families in New Zealand and Australia.. We focus on Montessori education from birth - eighteen years and incorporating Montessori philosophy and values in family life and parenting.

## Our Readers

Our readers include the parents of babies, preschoolers, children and teenagers who are highly motivated to seek information, services and products to support their parenting. Montessori Voices is also read by Montessori professionals who are looking for products and services to support their educational work with children.

## Facts And Figures

This high quality publication is A4 sized, printed in four colour throughout with a full gloss cover. Editorial content is written by Montessori professionals from NZ and overseas. Parents and children have opportunities to share their personal stories and ideas.

|               |  |
|---------------|--|
| Circulation:  | <b>3,800</b>   |
| Distribution: | Delivered to every family attending a Montessori early childhood centre, primary school and high school in NZ and a growing number in Australia. |
| Size:         | Printed page area 210 x 297  |
| Published:    | Quarterly  |



For more information and to book ads contact: **Ana Pickering** • Phone: 0800 33 66 12  
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## o8. Rates & Dimensions

### Inside Cover or Back Cover Full Page ▶

**\$600** (inc GST)

10% discount for four issues  
210mm X 297mm  
(add 5mm bleed)

### Full Page ▶

**\$500** (inc GST)

10% discount for four issues  
210mm X 297mm  
(add 5mm bleed)

### Half Page ▶

**\$300** (inc GST)

10% discount for four issues  
190mm X 138.5mm  
(no bleed)

### Third Page ▶

**\$200** (inc GST)

10% discount for four issues  
190 X 92mm  
(no bleed)

### Quarter Page ▶

**\$150** (inc GST)

10% discount for four issues  
95mm X 138.5mm  
(no bleed)

### Catalogue ▶

**\$100** (inc GST)

10% discount for four issues

### Issue

March

June

Sept

Dec

### Copy Deadline

February 23

May 25

August 3

November 2

### Distribution Date

April 3

June 15

September 7

December 1

### File requirements

All finished files to be supplied as:

- PDF or tif files
- 300dpi at actual size
- CMYK

### Advertisements to be designed by Montessori Voices

If your advertisement needs to be designed for placement in Montessori Voices the cost is:

|                    |       |
|--------------------|-------|
| Full page:         | \$380 |
| Half page:         | \$285 |
| Third page:        | \$190 |
| Quarter page:      | \$190 |
| Catalogue listing: | \$95  |

ALL PRICES EX GST.

- all logos & images as tif, jpeg, pdf and eps electronic files only
- If necessary send a basic layout to assist designer
- all logos & images at 300dpi at actual size requested
- all text content to be supplied proofed & in electronic form (via email or on disc)

PLEASE SUPPLY THE ORIGINAL FILE FROM THE CAMERA. A 3+MEGAPIXEL CAMERA IS SUITABLE TO USE.